



## EIZO Introduces DuraVision Series of Monitors for the Industrial Market

**Hakusan, Japan, September 3, 2009** – Eizo Nanao Corporation (EIZO) today introduced the DuraVision series of monitors for the industrial market. The first product will be the DuraVision FDX1001, a 10.4-inch color LCD monitor that is scheduled to go into mass production in mid-October.



In its “Mid-Term Business Plan” for fiscal years 2009 – 2011\* released in March of this year, EIZO announced that one of its goals was to commence development of its industrial market operations and make it a new pillar of business for the company. In order to achieve this goal, EIZO established an Industrial Monitor Business Department which is working to build a flexible production system that can quickly meet customer demand for small lots, customized product specifications, and various usage applications.

The impetus for the creation of the DuraVision series was the acquisition of the industrial monitor business from eg-electronic GmbH of Germany and subsequent establishment of a new subsidiary, EIZO Technologies GmbH, in March of this year. EIZO will maximize the R&D, manufacturing, and sales expertise of EIZO Technologies GmbH in the industrial market to establish a strong international presence.

By March of 2010, EIZO plans to release ten DuraVision products. The first product will be the aforementioned DuraVision FDX1001. In addition to the performance and reliability that are characteristic of EIZO products, the DuraVision FDX1001 will be available in five different configurations: standard (with stand), free mount (no stand), chassis, panel mount, and rack mount. For each configuration, a touch panel is optional for a total of ten variations.

Future models will offer various performance features and screen sizes, and will also be available with or without a touch panel according to customer needs.

The 10.4-inch DuraVision FDX1001 has a  $1024 \times 768$  native resolution and a maximum brightness of  $600 \text{ cd/m}^2$ . It comes with a white LED backlight that is both mercury free and consumes less power than a standard CCFL backlight. A D-sub analog input is included for connecting to PCs. Composite and S-video inputs which support NTSC, PAL, and SECAM are included for connecting to audio/visual equipment.

To prevent dust or liquids from entering, the DuraVision FDX1001 does not contain any ventilation holes and there are no gaps around the perimeter of the control buttons. For use when connected to an optical microscope, the DuraVision FDX1001 can display cross lines on the screen.

### Availability

The DuraVision FDX1001 will begin shipping in late October. Date of availability varies by country so



please contact the EIZO subsidiary or distributor in your country or territory for details.

#### About EIZO

Eizo Nanao Corporation is a leading global manufacturer of high-end visual display products with a wide range of LCD monitors. The image quality, long-term reliability, and innovative features of EIZO monitors make them the products of choice in many financial trading rooms, hospitals, back offices, and design studios throughout the world. EIZO is based in Japan and represented in over sixty countries by a network of exclusive distributors.

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\* EIZO's Mid-Term Business Plan can be downloaded from [http://www.eizo.com/about/Mid-Term\\_Business\\_Plan.pdf](http://www.eizo.com/about/Mid-Term_Business_Plan.pdf).

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